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Media Contact:

Caroline Huston
Hotel Indigo® Hotels
770-604-2495
caroline.huston@ihg.com

FIRST HOTEL INDIGO® HOTEL IN CLEVELAND MOVES IN TO THE UPSCALE BEACHWOOD NEIGHBORHOOD

Boutique hotel to connect guests to the area's "naturally priceless" jewels

ATLANTA (June 30, 2014) – InterContinental Hotels Group's (IHG) [Hotel Indigo®](#) brand has opened its first hotel in Cleveland, bringing guests together with the city's distinct Beachwood neighborhood. Every Hotel Indigo hotel is uniquely designed to reflect the culture, character and history of the surrounding neighborhood, and the [Hotel Indigo Cleveland-Beachwood](#) hotel celebrates the Cleveland Metroparks system, a beautiful and diverse network of green spaces dedicated to conservation, education and recreation and fondly referred to by locals as the "Emerald Necklace."

"We like to think of this neighborhood's green spaces as 'naturally priceless'," said Mary Winslow, director, Americas Brand Management, Hotel Indigo. "The extensive collection of parks, trails and waterways beg to be explored and discovered, and we look forward to connecting our guests to this vibrant and unique neighborhood."

The [Beachwood](#) neighborhood story is brought to life within the hotel through murals of the local green spaces that make up the "Emerald Necklace" and the unique experiences they offer, including flowing waterfalls, colorful patchwork hot air balloons and polo horses in action. Nature-inspired design accents feature wood, grass and pebbles. Meeting rooms, named the Hunter Room and Jumper Room, and equestrian-inspired staff uniforms are a playful nod to the Hunter Jumper Classic competition held at the Cleveland Metroparks Polo Field.

Prior to its conversion to the Hotel Indigo brand, the four-story 100-room hotel underwent an \$8 million renovation, funded by ownership. During the renovation, an original brick wall was discovered and carefully restored, now serving as a unique design feature in the lobby.

Guestrooms feature plush bedding, hard-surface flooring with area rugs, and spa-inspired bathrooms. At 3581 Bar & Bistro, guests and locals can enjoy a great neighborhood bar with seasonal and locally sourced food in a stylish environment. Relationships with local vendors like Orlando Baking Company, Indigo Imp Brewery and Rising Star Coffee Roasters will bring a taste of the neighborhood into the hotel for guests. The award-winning Hyde Park Prime Steak House is also open nearby for dinner.

The hotel's outdoor courtyard will offer soft seating, a community table, fire feature and an interactive chessboard. Guests have access to a 24-hour fitness center and 7,500 square feet of meeting space, and four-legged visitors will get a special gift just for pets upon check-in. The Beachwood hotel will feature

the brand's new [Neighborhood Guide](#), an innovative touchscreen display that connects guests to each other, the local neighborhood and to Hotel Indigo locations around the world. Hotel team members, many of whom are locals themselves, will share their favorite hidden gems with guests looking to explore and discover the neighborhood.

"We love our neighborhood and look forward to introducing guests to some of our favorite places," said Cynthia Eckrich, general manager. "Whether it's taking in a sky high view from a hot air balloon during The Blossom Time Festival or keeping your feet on the ground on a local nature trail, we can connect our guests to the neighborhood like no one else."

Owned by CBHV, LLC, and managed by Atlantic Hospitality, the Hotel Indigo Cleveland-Beachwood hotel is franchised by an affiliate of IHG. The hotel participates in IHG's guest loyalty program, IHG® Rewards Club. The industry's first and largest rewards program with over 79 million members is free and guests can enroll at IHGRewardsClub.com, by downloading the [IHG® app](#), by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG's more than 4,700 hotels worldwide. The scale and diversity of the IHG family of brands means that its hotels can meet guests' needs whatever the occasion.

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About Hotel Indigo®

The Hotel Indigo® brand is a global boutique hotel brand that delivers a refreshing and inviting guest experience that is truly reflective of the local community. From the locally-inspired murals to the renewal program where the music, scent, and menu items change throughout the year, each Hotel Indigo hotel delivers a vibrant, engaging and genuine boutique experience that gives guests the confidence to step out and explore the local neighborhood. Each Hotel Indigo property is unique and designed to reflect the local culture, character and geography of the surrounding area while brand hallmarks ensure consistent and reliable service from location to location. No two hotels are the same. There are 57 Hotel Indigo hotels open around the globe. With a quality global pipeline of 52 hotels, the Hotel Indigo estate is set to double in size to 100 properties within the next three to five years. For more information or to make a reservation, visit <http://www.hotelindigo.com>. Find us on Twitter <http://www.twitter.com/hotelindigo> or Facebook www.Facebook.com/hotelindigo.

Notes to Editors:

IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with a broad portfolio of nine hotel brands, including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites®, EVEN™ Hotels and HUALUXE™ Hotels & Resorts.

IHG manages IHG® Rewards Club, the world's first and largest hotel loyalty program with over 77 million members worldwide. The program was relaunched in July 2013, offering enhanced benefits for members including free internet across all hotels, globally.

IHG franchises, leases, manages or owns 4,700 hotels and 687,000 guest rooms in nearly 100 countries and territories. With more than 1,100 hotels in its development pipeline, IHG expects to recruit around 90,000 people into additional roles across its estate over the next few years.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

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